

# WOW PRIVACY NOTICE

# Introduction

This document refers to personal data, which is defined as information concerning any living person (a natural person who hereafter will be called the Data Subject) that is not already in the public domain.

The General Data Protection Regulation (GDPR) seeks to protect and enhance the rights of data subjects. These rights cover the safeguarding of personal data, protection against the unlawful processing of personal data and the unrestricted movement of personal data within the EU. It should be noted that GDPR does not apply to information already in the public domain.

welters organisation worldwide is pleased to provide the following Privacy Notice:

#### **Personal Data**

welters organisation worldwide (WOW) uses the information collected from you to provide quotations, make telephone contact and to email you information which WOW believes may be of interest to you and your business. In you making initial contact you consent to WOW maintaining a marketing dialogue with you until you either opt out (which you can do at any stage) or we decide to desist in promoting our services.

Some personal data may be collected about you from records of our correspondence and phone calls. WOW may also collect statistics about the behaviour of visitors to its website.

#### Legal basis for processing any personal data

To meet WOW's contractual obligations to clients and to also respond to marketing enquiries.

## Legitimate interests pursued by WOW

To promote the products and services offered by WOW

#### Consent

Through agreeing to this privacy notice you are consenting to WOW processing your personal data for the purposes outlined. You can withdraw consent at any time by emailing admin@welters-worldwide.com

#### Disclosure

WOW do not broker or pass on information gained from your engagement with the company without your consent. However, WOW may disclose your Personal Information to meet legal obligations, regulations or valid governmental request.



# **Retention Policy**

WOW will process personal data during the duration of any contract and will continue to store only the personal data needed for five years after the contract has expired to meet any legal obligations. After five years any personal data not needed will be deleted.

#### Data storage

WOW does not store personal data outside the EEA.

#### Your rights as a data subject

At any point whilst WOW is in possession of or processing your personal data, all data subjects have the following rights:

- Right of access you have the right to request a copy of the information that we hold about you.
- Right of rectification you have a right to correct data that we hold about you that is inaccurate or incomplete.
- Right to be forgotten in certain circumstances you can ask for the data we hold about you to be erased from our records.
- Right to restriction of processing where certain conditions apply you have a right to restrict the processing.
- Right of portability you have the right to have the data we hold about you transferred to another organisation.
- Right to object you have the right to object to certain types of processing such as direct marketing.
- Right to object to automated processing, including profiling you also have the right not to be subject to the legal effects of automated processing or profiling

In the event that WOW refuses your request under rights of access, we will provide you with a reason as to why, which you have the right to legally challenge.

WOW at your request can confirm what information it holds about you and how it is processed

## You can request the following information:

- Identity and the contact details of the person or organisation WOW that has determined how and why to process your data.
- Contact details of the data protection officer, where applicable.
- The purpose of the processing as well as the legal basis for processing.
- If the processing is based on the legitimate interests of WOW or a third party such as one of its clients, information about those interests.
- The categories of personal data collected, stored and processed.
- Recipient(s) or categories of recipients that the data is/will are disclosed to.
- How long the data will be stored.
- Details of your rights to correct, erase, restrict or object to such processing.
- Information about your right to withdraw consent at any time.
- How to lodge a complaint with the supervisory authority (Data Protection Regulator).



- Whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as whether you are obliged to provide the personal data and the possible consequences of failing to provide such data.
- The source of personal data if it wasn't collected directly from you.
- Any details and information of automated decision making, such as profiling, and any meaningful information about the logic involved, as well as the significance and expected consequences of such processing.

## Complaints

In the event that you wish to make a complaint about how your personal data is being processed by WOW, you have the right to complain.

Please write to:

GDPR welters organisation worldwide PO BOX 159 Carlisle CA2 5BG

Or email <u>admin@welters-worldwide.com</u>

If you do not get a response within 30 days you can complain to the Data Protection Regulator. Information Commissioner's Office

Telephone 0303 123 1113